21st Century Rationale

Strategic Options

Marketing/Reform Strategies: provides coherence for SPI’s priorities: cc, assessments, cte, whole child, arts/creativity, community schools, dropout preventions

 Communications Campaign

 Professional Development Resources –Brokers of Excellence

Tool for insuring priorities are comprehensive and promote deep learning by using 21st century framework

 Apply to standards and curricula frameworks

 Apply to Teacher Quality

 Dropout Prevention and support services

Apply outside experts

 P-21 office/speakers

 Other P-21 States

 In-state Business/Ed leaders

 Fund Development

Rally Business Support

 “advisory” structure

 State/Regional/Local

Help drive state-level collaboration

 Other Ed Segments, Workforce Development, Economic Development

 Other children/youth advocates – Children Now, Fight Crime-Invest in Kids,

Help provide resources for regional/local mobilization campaigns

 State model – Regional/local model

Collaborate/Coordinate with other SPI Priorities

 Community Schools, Whole Child, Create, Dropout Prevention, others

Must Do’s

Internal and Partner Communications and Discussions

Announce Publicly

 National –coordinate with P-21 office

 CA communications strategy

Develop priority plan

Develop operations plan

Participate in National States Network

 National Meetings, Monthly Phone Calls